Date Issued: August 10, 1999
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DONOR PRIVACY

OHB values the names, personal information, and relationship histories of the friends and donors securely held and managed in our possession.

"Personal Information" is information that personally identifies a constituent (friend or donor). Such information includes, but is not limited to, name, address, telephone number, email address, and relationship history.

OHB uses personal information for legitimate organizational purposes, including processing gifts and event registrations, providing receipts and acknowledgements, maintaining accurate donor records, communicating about OHB's mission and fundraising opportunities, stewarding donor relationships, preparing internal reports and fundraising analysis, and meeting legal, accounting, audit, and recordkeeping requirements.

OHB does not sell, rent, or loan its proprietary constituent name lists or other constituent personal information to unaffiliated individuals or organizations for commercial purposes.

This Donor Privacy Policy shall be made easily accessible to donors and the public, including through OHB's website. OHB will review this policy on an annual basis and update it as needed.

A. Donor List Exchange and Data Modeling: To help decrease the cost of donor acquisition for direct mail purposes, OHB may on occasion exchange donor names and information with other organizations and charities with whom we share common values and purpose, for a similar number and type of donor names.

   OHB may also work with trusted third-party partners to support donor acquisition, data modeling, direct mail, event registration, payment processing, donor communications, and fundraising analysis. In these cases, limited donor information is shared only for the purposes of providing services to OHB.

   OHB does not share confidential donor notes, payment information, or other sensitive internal donor records through donor list exchanges. Third-party partners are expected to use OHB donor information only for the specific purpose for which it was provided and not to sell, rent, or use the information to solicit donors on behalf of other organizations.

B. Donor Confidentiality, Opt-Out Requests, and Communication Preferences: Donors may request that their name, address, giving information, or other personal information not be shared outside of OHB.

   Donors may also request to be removed from mailing lists, email lists, fundraising appeals, event invitations, or other communications. Such requests will be honored promptly and documented in OHB's donor records.

To request confidentiality, opt-out of information sharing, update communication preferences, or review or correct personal information, donors may contact:

Omaha Home for Boys
Development Department
4343 N 52nd Street
Omaha, NE 68104
Phone: 402-457-7000
Email: giving@ohb.org

C. Reviewing and Updating Donor Information: Donors may contact OHB to review, update, or correct their personal information, including name, mailing address, email address, phone number, communication preferences, and other donor record information.

OHB will verify the identity of the individual making the request before releasing or changing personal information.

D. Protection and Security of Donor Information: OHB takes reasonable administrative, technical, and physical measures to protect donor and constituent information from unauthorized access, disclosure, alteration, or misuse.

These measures may include limited staff access to donor information, secure donor database systems, role-based access controls when available, secure third-party platforms for online giving and payment processing, encryption or secure transmission technology such as SSL for online transactions, and use of payment processors expected to comply with Payment Card Industry Data Security Standard requirements.

OHB does not store credit card information in its internal donor database.

E. Online Donations and Policy Accessibility: When donors make gifts or submit information through OHB's website or approved online giving platforms, OHB collects information necessary to process the transaction, maintain accurate donor records, and provide appropriate stewardship.